

KOPAONIK BUSINESS FORUM 2021



**ADJUSTING TO POST-COVID WORLD:
NEW SOURCES OF GROWTH UNDER THE GREAT ECONOMIC RESET**
in partnership with **Mastercard®**
May 24 - 27, 2021

Monday, May 24th, 2021

14:30-15:30	PANEL 1:	WESTERN BALKANS: POST-COVID ECONOMIC OUTLOOK
	<i>Moderator:</i>	VUJOVIĆ Dušan , Professor, FEFA Faculty/Consultant, World Bank
	<i>Panelists:</i>	CHAKERI Jasmin , Practice Manager, World Bank ISHII Rika , Regional Lead Economist for the Western Balkans, EBRD SOSA Sebastian , Resident Representative in Serbia, IMF
15:35-16:35	PANEL 2:	MACROECONOMIC POSITION AND TRENDS: POST-COVID SERBIA
	<i>Moderator:</i>	SAVIĆ Nebojša , Professor, FEFA Faculty
	<i>Panelists:</i>	JURČIĆ Ljubo , President, Croatian Association of Economists LABUS Mirosljub , Professor, Faculty of Law, University of Belgrade ŠOŠKIĆ Dejan , Professor, Faculty of Economics, University of Belgrade VUČKOVIĆ Vladimir , Member of the BoD, Banka Intesa VUJOVIĆ Dušan , Professor, FEFA/Consultant, World Bank
16:40-17:40	PANEL 3:	MINI SCHENGEN ZONE - CAN COVID CRISIS FOSTER REGIONAL COOPERATION IN WESTERN BALKANS
	<i>Moderator:</i>	SVILANOVIĆ Goran , Former Minister of Foreign Affairs, Serbia and Montenegro
	<i>Panelists:</i>	AZESKI Branko , President, Macedonian Chamber of Commerce DJURDJEVIĆ Nenad , Advisor, Chamber of Commerce and Industry of Serbia GOLUBOVIĆ Vlastimir , President, Chamber of Economy of Montenegro LESKAJ Besnik , Adviser, Union of Chambers of Commerce and Industry of Albania
SPECIAL EVENT <i>Powered by Blic / Ringier Axel Springer</i>		
17:45-18:45	DIGITAL SERBIA INITIATIVE - CHANGING THE WORLD FROM SERBIA	
	<i>Introductory:</i>	ĐURĐEVIĆ Nebojša , CEO, Digital Serbia Initiative
	<i>Three upcoming stars of the Serbian startup world interviewed by:</i>	BENGIN Vesna , Scientific Advisor, BioSens Institute
		MILUTINOVIĆ Branko , Co-Founder & CEO, Nordeus
		POPOVIĆ Saša , Co-Founder & CEO, Vega IT
18:50-19:50	DIGITAL SERBIA INITIATIVE - BACK TO DIGITAL SERBIA	
	<i>Moderator:</i>	ĐURĐEVIĆ Nebojša , CEO, Digital Serbia Initiative
	<i>Panelists:</i>	BJELOTOMIĆ Nebojša , CEO, Saga MILIĆ Milovan , Founder & CEO, Devtech VASILJEV Zoran , Group CEO, Centili
Tuesday, May 25th, 2021		
09:30-09:50	KEY DEVELOPMENTS BETWEEN TWO KBF'S: ARE THERE LESSONS FROM THE COVID CRISES?	
		VLAHOVIĆ Aleksandar , President, Serbian Association of Economists
09:50-10:15	MESSAGE FROM THE PARTNER	
		BARNETT Mark , CEO, Mastercard Europe
10:15-11:00	ADDRESS OF THE GOVERNOR AND MINISTER OF FINANCE	
		TABAKOVIĆ Jorgovanka , Governor, National Bank of Serbia MALI Siniša , Minister of Finance, Government of the Republic of Serbia
11:00-11:15	Break	
11:15-12:15	PANEL 4:	PUBLIC HEALTH SYSTEM IN SERBIA: HOW MUCH IS ENOUGH?
	<i>Moderator:</i>	LONČAR Dragan , Professor, Faculty of Economics, University of Belgrade
	<i>Panelists:</i>	DELIĆ Dragan , Professor, Faculty of Medicine, University of Belgrade KNEŽEVIĆ Jasmina , Founder & Owner, Belmedic STOKIĆ Edita , Director, Clinical Center of Vojvodina & Member of the COVID-19 Crisis Response Team
12:20-13:20	PANEL 5:	THE EU, USA AND THE PANDEMIC - LESSONS LEARNED

	<i>Moderator:</i>	VUJAČIĆ Ivan , Professor, Faculty of Economics, University of Belgrade
	<i>Panelists:</i>	FABRIZI Sem , Ambassador and Head of Delegation of the European Union to the Republic of Serbia GODFREY Anthony , United States Ambassador to Serbia LO CASCIO Carlo , Italian Ambassador to Serbia SCHIEB Thomas , German Ambassador to Serbia
13:25-14:25	PANEL 6:	INDUSTRY 4.0 SOLUTIONS IMPACT ON NEW ECONOMY RULES: WHAT SERBIA SHOULD DO TO TRANSFORM "NEW NORMALITY" INTO A "BETTER NORMALITY"
	<i>Introductory & Moderator:</i>	ĐURIČIN Dragan , Professor, Faculty of Economics, University of Belgrade
	<i>Panelists:</i>	KOVAČEVIĆ Miladin , Director, Statistical Office of the Republic of Serbia MAJSTOROVIĆ Vidosav , Professor, Faculty of Mechanical Engineering, University of Belgrade MITROVIĆ Radivoje , Dean, Faculty of Mechanical Engineering, University of Belgrade VUKOVIĆ Vlastimir , President of the Executive board, Komercijalna banka, NLB Group
14:30-15:30	PANEL 7:	POWERING DIGITAL ECONOMY IN A POST-COVID WORLD
	<i>Moderator:</i>	ĐURKOVIĆ Miloš , Managing Partner, Amrop Serbia
	<i>Panelists:</i>	GLIGORIJEVIĆ Diana , Co-Founder, TeleGroup LUČIĆ Vladimir , CEO, Telekom Serbia MICHEL Mike , CEO, Telenor Serbia TOPKOC Tayfun , Managing Director, SAS South Eastern Europe TURK Dejan , CEO, A1 Srbija & A1 Slovenija
15:35-16:35	PANEL 8:	PUBLIC PRIVATE PARTNERSHIPS AS A WAY TO REACH SUSTAINABLE DIGITAL ECONOMY
	<i>Moderator:</i>	NIKOLIĆ Radojka , CEO & Owner, Nira Press
	<i>Panelists:</i>	BOJOVIĆ Jelena , Policy Director, NALED PAUNOVIĆ Nenad , Director, IT and Entrepreneurship Team in the Office of the PM of Serbia RISTIĆ Jelena , Country Manager for Serbia, BiH and Montenegro, Mastercard
16:40-17:10	ADDRESS OF THE SPECIAL GUEST	
		MILANOVIĆ Branko , Visiting Presidential Professor and LIS Senior Scholar Graduate Center, CUNY
17:15-18:15	PANEL 9:	INSURANCE INDUSTRY - DEVELOPMENTS IN A PANDEMIC ENVIRONMENT
	<i>Moderator:</i>	MEMEDOVIĆ Jovan , Journalist, RTS
	<i>Panelists:</i>	BLAGOJEVIĆ Zoran , CEO, Wiener Städtische Insurance CZETTL Christoph , President of the Executive Board, GRAWE Insurance MARCHEGIANI Giorgio , President of the Executive Board, DDOR Novi Sad MARKOVIĆ Dragan , President of the Executive Board, Triglav Insurance SOKOVIĆ Ivana , President of the Executive Board, Dunav Insurance
Wednesday, May 26th, 2021		
09:30-10:30	PANEL 10:	GREEN AND SUSTAINABLE RECOVERY: THE ENERGY POLICY IN SERBIA
	<i>Moderator:</i>	SPASOJEVIĆ Toplica , Owner and CEO, ITM System
	<i>Introductory:</i>	MIHAJLOVIĆ Zorana , Deputy Prime Minister and Minister of Mining and Energy, Government of the Republic of Serbia
	<i>Panelists:</i>	COLANGELI Matteo , Regional Director for the Western Balkans, EBRD COLIĆ Miloš , Managing Director, New Energy Solutions FABRIZI Sem , Ambassador and Head of Delegation of the European Union to the Republic of Serbia POPARA Jelena , Director of the Function for Internal Audit and Risk Management, NIS
10:35-11:35	PANEL 11:	INFRASTRUCTURE AND CONNECTIVITY AGENDA
	<i>Moderator:</i>	RADONJIĆ PETROVIĆ Dragijana , Vice President, Serbian Association of Economists
	<i>Panelists:</i>	BOJANIĆ Mladen , Minister of Capital Investments, Government of Montenegro BRAGONZI Alessandro , Head of Regional Representation for the Western Balkans, EIB MOMIROVIĆ Tomislav , Minister of Construction, Transport and Infrastructure, Government of the Republic of Serbia ZAKONJŠEK Matej , Director, Transport Community
11:40-12:40	PANEL 12:	WHAT WILL THE POST-COVID FINANCIAL SYSTEM LOOK LIKE? BANKING INDUSTRY 4.0
	<i>Moderator:</i>	CARIĆ Slavko , CEO, Erste Bank Serbia
	<i>Panelists:</i>	BJELOTOMIĆ Nebojša , CEO, Saga BRODNJAK Blaž , President of the Management Board, NLB LAZAREVIĆ Vojislav , President of the Executive Board, Addiko bank RYCHLINSKI Pawel , Division President of Central & Eastern Europe Markets Region, Mastercard VASILESCU Marijana , President of the Executive Board, Sberbank
12:45-13:45	PANEL 13:	SMART SPECIALIZATION IN SERBIA: NEW IDEAS FOR NEW TIMES
	<i>Moderator:</i>	ATANASIJEVIĆ Jasna , Assistant Professor, Faculty of Sciences, University of Novi Sad
	<i>Panelists:</i>	BEGOVIĆ Jelena , Director, Institute of Molecular Genetics and Genetic Engineering, University of Belgrade ĐORIĆ Darko , CEO, MIND - Milanović Industries Group GAZDIĆ Radoš , Director, Development Agency of Serbia NEDOVIĆ Viktor , Director, Serbia Accelerating Innovation and Growth Entrepreneurship (SAIGE) Project RAKONJAC Ivan , Managing Director, Innovation Fund of the Republic of Serbia
13:50-14:50	PANEL 14:	SERBIAN ECONOMY AS A HOST - THE INVESTORS COMMUNITY PERSPECTIVE

	<i>Moderator:</i>	TOMIĆ Dušan , Partner, Head of Consulting and Strategy and Transactions, EY Serbia, BiH and Montenegro
	<i>Panelists:</i>	DRAKULIĆ Zoran , President, Serbian Business Club "Privrednik" JANKOVIĆ Mihailo , CEO, MK Group PETROVIĆ Zoran , President, AmCham Board of Governors PEKEZ Goran , President, JBAS Board of Directors ŠAPONJIĆ Nebojša , Co-Founder, NELT
14:55-15:55	PANEL 15:	EDUCATION AND THE NEW NORMAL: LESSONS TO LEARN
	<i>Moderator:</i>	KISIĆ Svetlana , President, Junior Achievement Serbia
	<i>Panelists:</i>	BAUCAL Aleksandar , Professor, Faculty of Philosophy, University of Belgrade KOSTIĆ Vesna , Founder and Director, Mindfulness Center Belgrade POPOVIĆ Ivanka , Rector, University of Belgrade RUŽIĆ Branko , First Deputy Prime Minister and Minister of Education, Science and Technological Development, Government of the Republic of Serbia
16:00-17:00	PANEL 16:	TAX ADMINISTRATION REFORM - RIGHT ANSWER IN A COVID TIME?
	<i>Moderator:</i>	KOSTIĆ Svetislav , Professor, Faculty of Law, University of Belgrade
	<i>Speakers:</i>	BISIĆ Milica , Professor, FEFA Faculty/Consultant, KPMG ŠEVIĆ Rade , Assistant Director, Tax Administration Serbia SVIRČEV Srđan , Senior Public Sector Specialist, Governance Global Practice, World Bank
17:05-18:05	PANEL 17:	BANKING SECTOR – THE IMPACT OF COVID-19 AND PERSPECTIVE
	<i>Moderator:</i>	MIHAJLOVIĆ Predrag , CEO, OTP Banka Srbija
	<i>Panelists:</i>	GALIĆ Jelena , President of the Executive Board, AIK Banka KREMSEK Archibald , President of the Board of Directors, Komercijalna banka, NLB Group NAIM Ary , Regional Manager, Central & Southeast Europe, IFC PAVLOVIĆ Slavica , President of the Executive Board, Eurobank Serbia POPOVIĆ Darko , Member of the Executive Board, Banka Intesa
18:10-18:55	PANEL 18:	BRIDGING THE DIGITAL GAP
	<i>Moderator:</i>	ĆULIBRK Milan , Editor-in-Chief, NIN
	<i>Introductory:</i>	PICKUP Francine , Resident Representative, UNDP
	<i>Panelists:</i>	JAKOBI Tanja , Executive Director, Public Policy Research Center JOVANOVIĆ Mihailo , Director, The Office for Information Technologies and eGovernment MILETIĆ Dejan , Acting Director, National Academy for Public Administration NIKOLIĆ Predrag , Advisor, Chamber of Commerce and Industry of Serbia
Thursday, May 27th, 2021		
09:30-10:00	ADDRESS OF THE PLENARY SPEAKERS	
		KISIĆ TEPAVČEVIĆ Darija , Minister of Labour, Employment, Veteran and Social Affairs, Government of the Republic of Serbia OBRADOVIĆ Marija , Minister of Public Administration and Local Self-Government, Government of the Republic of Serbia
10:05-11:05	PANEL 19:	GREEN GROWTH AGENDA
	<i>Moderator:</i>	NDEGWA Stephen , Country Manager for Serbia, World Bank
	<i>Introductory:</i>	AKBAR Sameer , Senior Environmental Specialist, World Bank
	<i>Panelists:</i>	GASSNER Katarina , Senior Energy Specialist, World Bank NAIM Ary , Regional Manager, Central & Southeast Europe, IFC ŠESTOVIĆ Lazar , Senior Country Economist, World Bank VASILJEVIĆ Duško , Senior Private Sector Specialist, World Bank
11:10-12:10	PANEL 20:	WHERE IS SERBIA TODAY IN THE IMPLEMENTATION OF ENVIRONMENTAL POLICY
	<i>Moderator:</i>	BJELETIĆ Milorad , Executive Director, Belgrade Open School
	<i>Introductory:</i>	FABRIZI Sem , Ambassador and Head of Delegation of the European Union to the Republic of Serbia
	<i>Panelists:</i>	FILIPOVIĆ Dragan , CEO, Generali Insurance Serbia KOKAI Roland , CEO, Vojvodinašume MILOSAVLJEVIĆ Margareta , Senior Environmental Advisor, Rio Sava Exploration MILOŠEVIĆ Aleksandar , Advocacy, Communication & CSR Manager, CRH Srbija
12:15-13:15	PANEL 21:	HORECA – IMPACT OF COVID-19 AND HOW TO ADAPT FOR THE FUTURE
	<i>Moderator:</i>	PETKOVIĆ Goran , Professor, Faculty of Economics, University of Belgrade
	<i>Panelists:</i>	CHAPPELL James , Global Business Director, Horwath HTL CICMIL Aleksandar , CFO, Promont Group, Fruške Terme PINDŽO Renata , Assistant Minister of Trade, Tourism and Telecommunications, Government of the Republic of Serbia STAŠEVIĆ Željko , General Manager, Kempinski Hotel Adriatic VASIĆ Živorad , Area General Manager, IHG
13:20-14:20	PANEL 22:	THE IMPORTANCE OF LIFE SCIENCE FOR SERBIAN HC ECOSYSTEM
	<i>Moderator:</i>	PAUNOVIĆ Nenad , Director, IT and Entrepreneurship Team in the Office of the PM of Serbia
	<i>Panelists:</i>	RADULOVIĆ Branko , Professor, Faculty of Law, University of Belgrade TREVE Adriano , Area Head Turkey, Russia, Iran, Central Asia, Caucasus, Eastern Europe & Indian Subcontinent, Roche

		GULDEMOND Nick , Professor, I.M. Sechenov First Moscow State Medical University & Leiden University Medical Center
14:25-14:50	ADDRESS OF THE PRESIDENT OF THE GOVERNMENT	
		BRNABIĆ Ana , Prime Minister, Government of the Republic of Serbia
14:50-15:05	CLOSING REMARKS	